

CATALOG **2024**









JOIA vegan is the first vegan gel polish brand

JOIA vegan came to the philosophy of veganism and accepted a part of responsibility for the world in which we live. The new lifestyle is based on nature and carefulness! JOIA vegan manages the complete technological chain: from the development of the composition formula to the production.





The product does not contain harmful components:

- Dibutyl Phthalate
- Toluene
- Formaldehyde
- Formaldehyde Resin
- Camphor
- Xylene
- Ethyl Tosylamide
- Parabens
- Acetone
- Triphenyl Phosphate
- Methyl Ethyl Ketone
- Lead
- Acrylic Acid
- Adsorbable Organic Halides (AOX) chlorine, bromine, iodine
- Methylisothiazolinone

JOIA vegan is changing quality standards and creating an affordable, sustainable product, helping the world become a better place

MY MISSION Is to reveal the best in you, your uniqueness



From each bottle sold, 1 UAH is deducted to the «Happy Paw» Charitable Fund to help animals



JOIA vegan cares for natural resources, protects animals, does not use components of animal origin, does not test products on animals



Collection and proper disposal of used JOIA vegan bottles



Together with my team, we guard the cleanliness of parks, protected areas, eco-locations, and other corners of nature

JOIA vegan - Inspired By Your Beauty!



The palette of JOIA vegan gel polishes will help emphasize your uniqueness!

- \cdot Gel polishes have self-leveling properties
- The most convenient application, thanks to a high-quality brush
- \cdot They lie perfectly in one layer
- \cdot Do not form stripes and do not spread
- Incredible durability, density, brightness, pigment saturation
- Fast polymerization
- No odor
- \cdot The unique formula of the composition 15 FREE



Basic collection of vegan gel polishes, 6 ml



Basic collection of vegan gel polishes, 6 ml



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Application of UV/LED Gel Polish



Disinfect your hands. Push back the cuticle with an orange stick. Remove the shine from the nails with a buff, remove the dust. Degrease the nail plate with the dehydrator Nail Dryer JOIA vegan.



Apply a small amount of Nail Primer JOIA vegan to the entire surface of the nail and the tip. Allow to air dry for 30-60 seconds.



Apply with rubbing movements a thin layer of UV/LED BB cream base JOIA vegan or UV/LED Latex base JOIA vegan /Magic Cat Base JOIA vegan as a base coat. Do not forget about the sides of the nail and the end. Place your hand in the UV lamp for 2 minutes or in the LED, UV/LED for 60 seconds. If necessary, apply a second leveling layer of UV/LED BB cream base JOIA vegan or UV/LED Latex base JOIA vegan. Dry in a lamp.



Cover the nails with UV/LED Gel Polish JOIA vegan in two thin layers. Always remember to seal the sides and end of the nail. Each layer is polymerized in a UV lamp for 2 minutes or in an LED, UV/LED lamp for 60 seconds.



Cover the nails with a top of your choice: Aqua Gloss Top / UV Stop Top / Soft Touch Top / Mica Gloss Top / My Crush Top JOIA vegan. Seal the tip and sides of the nail. Place your hand in the UV lamp for 2 minutes or in the LED, UV/LED for 60 seconds.



After polymerization, remove the sticky layer. When using a finish without a sticky layer, skip this step.

Auxiliary fluids

Dehydrator Nail Dryer JOIA vegan, 8 ml, 15 ml

- Degreases
- Cleanses
- Removes excess moisture
- Improves adhesion between the nail plate and decorative material

Acid-free Nail Primer JOIA vegan, 8 ml, 15 ml

- Ensures stable adhesion between the natural nail and the decorative coating
- The product does not change the pH of the nail plate
- \cdot Has antiseptic properties





How to use?

Prepare the nails, and then distribute the product evenly over the entire surface. The nail plate should become matte.

How to use?

Spread the product evenly after applying the dehydrator and wait a minute.

Nail disinfectant Ready Steady Prep JOIA vegan, 150 ml, 500 ml

Ready Steady Prep JOIA vegan — is an auxiliary liquid that will allow you to reach the highest level of nail preparation to create a flawless coating. Suitable for use before applying base, gel polish, gel, polygel.



From now on, the application step of Ready Steady Prep JOIA vegan will become an integral part of the manicure procedure. This tool will help you to easily and effectively clean the nail plate from fat, dust and other impurities and will also ensure improved adhesion of decorative layers to the nail plate.

Thanks to its unique formula, Ready Steady Prep JOIA vegan will ensure the highest quality of nail preparation, guaranteeing maximum stability and an excellent appearance of your manicure.

Advantages:

- disinfects the surface of the nail and the skin of the hands; cleans, degreases and dehydrates;
- provides improved adhesion and durability of the manicure;
- warns of the possibility of the development of infections that may occur under the coating in the case of neglect of the cleaning stage;
- reduces the probability of delamination of the artificial material;
- suitable for both home and salon use.

How to use?

Push back the cuticle. Lightly file the surface of the natural nail. Wet the nail tissue with Ready Steady Prep JOIA vegan and wipe the natural nails. Allow the nails to dry to a chalky white color. Apply the required coating.

Gel Polish Remover Bye-Bye Gel JOIA vegan, 150 ml, 500 ml

Bye-Bye Gel JOIA vegan — is a functional gel for removing gel polish. Its unique formula is saturated with active compounds and conditioners that quickly interact with the coating, dissolving it. The gel penetrates the structure of the material and gradually reduces adhesion. The process occurs gradually and does not damage the keratin layer of the nail. The modern composition of the product preserves the health of your nails.



Bye-Bye Gel JOIA vegan — is a guarantee of comfort and effectiveness of removing the coating.

- dissolves the polymerized coating in less than 15 minutes;
- safe, modern composition of the gel;
- · does not damage the structure of the natural nail;
- an effective alternative to removing the coating using a milling cutter;
- suitable for both professional and home use.

Recommendation:

Before using Bye-Bye Gel JOIA vegan, apply Brut Oil 24C JOIA vegan dry oil to the cuticle. This will help create a protective, caring barrier for the skin around the nail.

How to use?

Remove the top layer of the coating using a 180/240 grit file. Apply Brut Oil 24C JOIA vegan to the cuticle. Soak a cotton pad with Bye-Bye Gel JOIA vegan and place it on the nail plate, wrap it in foil. After 10-15 minutes, remove the cotton pad and the remaining material. If the gel polish remains, wrap the nail again and let the Bye-Bye Gel JOIA vegan soak in for a few more minutes. If necessary, carefully remove the residue with a cuticle pusher or an orange stick.

Treatment series JOIA vegan

Саге

CutiCool Hydrating Sorbet 8 ml

Moisturizing care for nails and cuticles. The components in the composition help moisturize nail keratin, heal wounds and cracks. For nails without severe cuticle hyperkeratosis. The product will replace the entire manicure procedure with regular use.



- A pleasant smell and a comfortable creamy texture will make your nails and skin well-kept;
- It is quickly absorbed and does not leave an oily layer on the skin surface;
- It has a build-up effect: with regular use, you can see excellent moisturizing and healthy, well-groomed nails;
- The product is suitable for home and salon care.

How to use?

Apply a drop of the product to clean hands with a pipette and rub it on the surface of the nail plate and cuticle with massage movements until completely absorbed. For 100 percent results, apply the product 2 times a day for 7-10 days.

Shiny Strong Top JOIA vegan, 8 ml

Shiny Strong Top JOIA vegan is a top for regular polish that will help create a shiny nail coating. Due to its unique composition, the product will give a spectacular look and long-lasting durability to any color. It will become an indispensable component for a strong everyday manicure. It will prolong the life of the manicure, give a rich color, durability, and hide surface irregularities.



- Ease of application: thanks to the perfect brush with a viscous texture, you can perform an even and accurate application without any extra effort.
- Durability and smoothness of the surface: hides the unevenness of the nail polish application and makes the nail extremely smooth. An important aspect of the product is the protection of the nail plate from damage, which allows you to wear your manicure for a long time in its best form.
- Saturation: adds saturation and shine to any color, thus emphasizing the uniqueness of the shade, adding a glossy effect and helping to keep the manicure bright and long-lasting.

How to use?

Apply a regular nail polish, if desired. Apply a thin layer of Shiny Strong Top JOIA vegan and air dry for 5-7 minutes.

Nails Second Life JOIA vegan, 8 ml

Is a unique rescue base for nails, created to restore weak, thin, and thinned nails after long-term coatings. Thanks to the presence of silicon in its composition, it provides comprehensive care and restoration for the nail plate. If you want to provide reliable protection for your nails, choose Nails Second Life JOIA vegan. This product will make your nails healthy, smooth and shiny.



- Strengthening of thinning nails: contains AXA acids that help stimulate the birth of new and healthy onychoblasts, which effectively strengthens the nail structure.
- Protection against infections: reliably protects against the penetration of infections through the damaged nail plate, helping to avoid unpleasant complications.
- Restoration and smoothness of the surface: contains MSM (Methyl Sulfonyl Methane), which is a rich source of sulfur. It interacts with nail keratin to strengthen the keratin network and make nails hard. The complex of 3 plant extracts, including Silicon Keratin and Bamboo Extract, helps to restore nail mineralization and regeneration, providing smoothness and filling in irregularities.
- Suitable for weak, thin, and thinly coated nails.

How to use?

As a health and wellness complex:

Apply Nails Second Life JOIA vegan by yourself in 2 layers. Air dry the first layer for 1-3 minutes, the second for 5-7 minutes. Apply Nails Second Life JOIA vegan 2 times a week, removing the previous coating with a remover. After 2 months of use, take a break.

As a base for colored polish:

Apply 1 layer of Nails Second Life JOIA vegan and air dry for 3 minutes. Apply the polish. Before the next procedure, remove the product with a remover and repeat the application. You will see the result after 2 weeks of use.



Cuticle remover. The product cleanses and gently removes rough cuticle particles. The innovative formula prevents the formation of burrs, helps to quickly soften the cuticle, as well as moisturize and condition it.



- Designed for simplified, quick cuticle cleaning;
- The bottle is equipped with an economical dispenser;
- The proven product does not cause irritation, allergies, and is suitable for sensitive skin;
- The cuticle preparation process is comfortable, without unpleasant sensations.

How to use?

Spread evenly over the cuticle surface. After 30-60 seconds, remove the cuticle with a stick. Rinse off the remnants of the product with warm water or a napkin dipped in water.

Elixir 7in1 JOIA vegan, 8 ml

Is a unique nail and cuticle care complex enriched with active ingredients. The product makes nails strong, smooth, shiny and healthy for a long time. The composition is enriched with active substances: acetyl-methionine and keratin-like peptide, which together complement the keratin of natural nails to strengthen them and prevent brittleness.



- Universal 7-in-1 product that provides complete care, protection and restoration of the nail plate;
- Strength: nail fragility is reduced when applied on a regular basis;
- Protection: provides protection against delamination;
- Smoothing: instantly fills in damaged areas and makes the nail shiny and smooth;
- Moisturizing: restores the natural moisture of nails to keep them healthy;
- Maximizes the natural shine of nails;
- · Contains an amino acid that stimulates nail growth;
- Contains vitamin E and violet extract, which has
 moisturizing, antioxidant and protective properties;
- Enriched with a blend of argan and baobab oils, known for their nourishing properties;
- The wearing period is 7-10 days.

How to use?

As a treatment:

Apply 2 thin layers to clean nails twice a week. Let the product dry for 5-7 minutes.

As a base coat:

Apply one coat under your favorite regular nail polish. Let the product dry for 5-7 minutes.

Pink Nail Care JOIA vegan, 8 ml

Is an exclusive pink nail strengthener with glitter, which stands out for its uniqueness and extremely useful properties. Thanks to the special formula, just 2 weeks of use will change your nails beyond recognition! it is a reliable base for regular polish, which provides a long-lasting and healthy coating.



- Strengthening and repairing: specially formulated to improve the condition of naturally thin and exfoliating nails. Due to its powerful composition with a hibiscus component, it fills in the irregularities of the nail plate, strengthens nails, and provides quick recovery.
- Protection against aggressive components of the varnish:An important aspect is the protection of the nail plate from the negative effects of varnishes. You will be able to enjoy a beautiful manicure without worrying about possible damage or nail detachment.
- Glitter for a special shine: The pleasant pink color of the product, decorated with light glitter, adds a pleasant glow and charm to the manicure. can be used as a base for a colored coating or on its own, always staying on trend.

How to use?

As a health and wellness complex:

Apply Pink Nail Care JOIA vegan to clean, dry nails in 2 layers, air-drying each layer for 4-5 minutes. After 2-3 days, remove the coating with a remover and repeat the procedure. Use Pink Nail Care JOIA vegan for 3-4 weeks or until the desired result is achieved.

As a base coat:

Apply Pink Nail Care JOIA vegan in 1 coat and air dry for 4-5 minutes. Apply a regular polish. Before the next procedure, remove the product with a remover and repeat the application.

Repair After Gel JOIA vegan, 8 ml

Is a high-tech complex for restoring exhausted and thin nails after gel polish coating. The patented formula is enriched with Methyl Sulfonyl Methane. This is a sulfur-rich nail bonding ingredient that is able to interact with the keratin of the natural nail and strengthen it.

- Helps to thicken the damaged plate;
- Consists of three plant extracts: nettle, horsetail, and bamboo;
- Promotes re-mineralization and restructuring of the nail plate;
- After drying, it gives the nails a beautiful well-groomed gloss;
- The wearing period is 7-10 days;
- Has an excellent consistency and pigmentation that will help create a trendy "old money" manicure.

Repair After Gel, Nude JOIA vegan, 8 ml



Repair After Gel, Peach JOIA vegan 8 ml



Repair After Gel, Pink JOIA vegan 8 ml



How to use?

As an intermediate restorative manicure:

Apply in 2 coats twice a week.

Let air dry for 5-7 minutes.

Remove the previous coating with an acetone-based product before each new application.

As a base coat:

Apply in one coat under a lacquer finish.

Allow to air dry for 5-7 minutes.

Remove the previous coating with an acetone-based product if necessary.

Apply in two even coats.

Allow to air dry for 5-7 minutes.

Remove the previous coating with an acetone-based product if necessary.

Berry Nail Care JOIA vegan, 8 ml

Is a complex of active nail care. It provides strengthening, protection, and moisturizing to maintain healthy nails. The colored anchor plasticizer creates a flexible film that provides exceptional adhesion and maintains color stability. Lip gloss gel technology with increased transparency combined with ultra-shine, created for bright glossy effects, lightly saturated with berry pigment.



How to use?

As nail care:

Apply Berry Nail Care JOIA vegan in one layer twice a week. Let air dry for 5-7 minutes. Remove before each new application with an acetone-based liquid. As a berry color with a lip gloss effect that enhances shine: Apply Berry Nail Care JOIA vegan in one coat twice a week. Allow each coat to air dry for 5-7 minutes. Remove as needed with an acetone-based liquid.

As a three-phase system:

Apply Berry Nail Care JOIA vegan as a base coat, color, and top coat in three coats. Allow each layer to air dry for 5-7 minutes. Remove if necessary with acetone-based liquid.

Dry oil for nails and cuticles Brut Oil 24C JOIA vegan, 8 ml, 15 ml

Brut Oil 24C JOIA vegan - dry vitamin oil for nail and cuticle care, which is saturated with 24 carat gold. This is a godsend for the modern master, because the product is instantly absorbed and does not leave an oily layer, which is important for saving time when creating visual content for social networks.



- Provides an effective moisturizing effect
- \cdot Softens the skin, promotes its regeneration and slows down the aging process
- \cdot Restores the nail plate, helping to grow long and healthy nails
- The presence of 24 carat gold in the composition of the product stimulates the production of collagen and brightens the skin of the hands
- Deep penetration of the product into the structure of the skin and nail provides a cumulative care effect
- \cdot Heals, prevents the appearance of cracks and burrs
- \cdot The oil is quickly absorbed and does not leave a greasy layer

How to use?

As the final stage of the nail procedure.

Apply Brut Oil 24C JOIA vegan to the cuticle. Distribute the product with massaging movements.

Before covering.

Perform a hardware manicure. Spread Brut Oil 24C JOIA vegan over the surface of the cuticle and nail with rubbing movements. Polish the cuticle and side ridges with a corundum bit to smooth the skin and give it a radiant, hydrated look. In case of the next application of gel polish materials, be sure to wipe the nail plate with a degreasing liquid.

For pedicure.

Apply Brut Oil 24C JOIA vegan on the surface of the foot with massaging movements. Polish the skin with a milling cutter or pododisc.

Nail Therapy JOIA vegan, for strengthening brittle and splitting nails, 15 ml

Nail Therapy JOIA vegan is made from high-quality ingredients of exclusively vegan composition. It gives beauty and vitality to nails without harming nature and animals.

The innovative formula is enriched with a unique extract of Alpine rose leaves, which impresses with its concentrated power. The product takes excellent care of your nails, preventing their damage. Thanks to its active ingredients, it effectively slows down the process of keratin destruction, which is responsible for the strength of the nail plate.



- \cdot Helps to restore and strengthen nails
- Prevents brittleness
- · Accelerates the rapid growth of healthy nails
- Improves the texture of nails, making them smooth and pleasant to the touch
- High quality formula developed using the best ingredients that are most beneficial for your health
- Easy application

How to use?

Apply as a base or as a standalone foundation. Repeat the application weekly for a month.

Vitamin complex Calcium Complex JOIA vegan, 15 ml

Calcium Complex JOIA vegan is an innovative product designed specifically for those with weak, thin and problematic nails. The powerful formula of the product contains a combination of vitamins and calcium, which help to strengthen the nail plate and improve the quality of its structure.



- Strengthens the nail plate, providing an optimal level of calcium in the keratin structure of the nail
- Stimulates the growth of healthy nails
- \cdot Improves the structure of the nail plate
- Prevents fragility and delamination
- \cdot Can be used both in the salon and at home

How to use? Apply as a base or as a standalone coating.

Quick-drying top for polish 30 Seconds Top JOIA vegan, 15 ml

30 Seconds Top JOIA vegan penetrates all layers of the polish, providing maximum adhesion and quick drying.



- The product provides instant drying of the polish
- Due to its unique composition, it strengthens the coating, protects against chips and rapid abrasion of the varnish
- Long-lasting shine
- \cdot Absolutely safe for use and does not contain any harmful substances
- Quick application. A convenient applicator allows you to distribute the product evenly and effortlessly
- Universal. Suitable for any type of polish and can be used at home or by professional manicurists.

How to use? Apply 1-2 coats to the polish. Wait until it is completely dry.

Base coats

- · Perfect elasticity and plasticity of the material
- Extremely strong adhesion to the nail plate of any type and the next layer of gel polish coating
- \cdot Fast polymerization, do not hurt in a lamp
- \cdot Do not injure and strengthen the nail plate
- Do not spread
- · Long wearing time without chipping, peeling or cracking

Magic Cat Base JOIA vegan

- Excellent elasticity and plasticity of the material;
- Medium consistency and self-leveling properties;
- High pigmentation;
- · Saturated with a large number of silver metallic particles, which creates an overflow;
- Beautiful "cat's eye" effect replaces the full-fledged design;
- Strong adhesion: extra strong adhesion to the nail plate of any type and the next layer of gel polish coating;
- Fast polymerization, does not burn in the lamp;
- Does not injure the nail plate;
- \cdot Long wearing time without chips, peeling, and cracks with preservation of shine and color.

Camouflage base Magic Cat Base, Shades of gray JOIA vegan, 8 ml

Camouflage base Magic Cat Base, Angel peach JOIA vegan, 8 ml





Camouflage base Magic Cat Base, Rose charm JOIA vegan, 8 ml

How to use?

Prepare the nail plate and apply auxiliary liquids: Nail Dryer JOIA vegan and Nail Primer JOIA vegan. Apply a very thin layer of UV/LED Latex Base JOIA vegan. Polymerize in the LED lamp for 60 seconds. Spread one thin layer of Magic Cat base JOIA vegan evenly. Use a magnet to create a tightening effect of the cat's eye. Polymerize for 60 seconds in LED lamp / 120 seconds in UV lamp. Top with Aqua Gloss Top JOIA vegan.

Camouflage base Magic Cat Base, Sparkle nude JOIA vegan, 8 ml





Latex Base JOIA vegan, 8, 15, 50 ml

- Excellent leveling of the surface
- · Conceals imperfections of the nail plate
- It has an elastic, comfortable texture that is easily distributed in an even layer
- The transparent base is suitable for fragile nail plates
- · Does not create excess volume
- Prevents premature chipping or delamination
- Economy. One bottle is enough for a long time!

Smart Base JOIA vegan, 8 ml

- Universal
- Elastic and resilient
- Medium viscosity consistency
- Quickly self-leveling
- Low temperature resistance
- Reliable and wear-resistant
- Guarantees no chips and peeling for 3 weeks





How to use?

Apply a thin layer of UV/LED Latex Base JOIA vegan, polymerize in a 48W LED lamp for 60 seconds. The product has a sticky layer

How to use?

Apply a thin layer of UV/LED Latex Base/Smart Base JOIA vegan, polymerize in a 48W LED lamp for 60 seconds. The product has a sticky layer.

BB cream base JOIA vegan

- Comfortable consistency
- \cdot Evenly distributed and does not spread
- \cdot Self-leveling
- \cdot Has dense pigmentation

BB cream base Milky Rose JOIA vegan, 8, 15, 50 ml



BB cream base Soft Nude JOIA vegan, 8, 15 ml



- Hides the imperfections of the nail plate, like a real BB cream
- Ideal for monochrome coverage or trendy designs!
- Gentle shades. Connoisseurs of nude manicure will appreciate this color

BB cream base Vanilla Rose JOIA vegan, 8, 15, 50 ml



BB cream base Blush Rose JOIA vegan, 8, 15, 50 ml



BB cream base Lilac Nude JOIA vegan, 8, 15, 50 ml



BB cream base Gray Mist JOIA vegan, 8 ml



BB cream base Soft Milk JOIA vegan, 8, 15 ml



BB cream base Pink Balsam JOIA vegan, 8, 15 ml



BB cream base Verbena JOIA vegan, 8 ml



BB cream base Candy JOIA vegan, 8 ml



BB cream base Linen JOIA vegan, 8 ml



BB cream base Tea Rose JOIA vegan, 8 ml



BB cream base Ocean JOIA vegan, 8 ml



BB cream base Mint JOIA vegan, 8 ml



BB cream base Honeymoon JOIA vegan, 8 ml



BB cream base I Say Yes! JOIA vegan, 8 ml



BB cream base Sweetheart JOIA vegan, 8 ml



BB cream base Shine Bride JOIA vegan, 8 ml



How to use?

Before using the camouflage base, apply a thin layer of UV/LED Latex Base JOIA vegan on the prepared nail plate and polymerize. Apply UV/LED BB cream base JOIA vegan, polymerize for 60 seconds. Polymerization of each layer in a 48W LED lamp is mandatory.

Liquid gel for strengthening and modeling

PolyLiquid gel - 2 in 1 gel and base

- Safe 15 FREE formula
- Universal material that does not require the application of a base layer
- Maximum adhesion
- Extra durability of the coating due to Silicon in the composition
- Low-temperature material, no unpleasant sensations during polymerization
- Medium viscosity consistency
- Flawless self-alignment

PolyLiquid gel Pink Lace JOIA vegan, 8, 15, 50 ml



- Great for techniques without filing
- Does not shrink
- Without a sharp smell
- The plasticity of the base and the strength of the gel in one bottle
- \cdot Suitable for thin and problematic nails
- Wide functionality (leveling of the surface, strengthening of nails, repair, building of corners, extension of a resistant square shape)
- Significantly reduces the time spent working on the coating!

PolyLiquid gel Desert Sand JOIA vegan, 8, 15, 50 ml



PolyLiquid gel Second Skin JOIA vegan, 8, 15, 50 ml



PolyLiquid gel Delicate White JOIA vegan, 8, 15, 50 ml



PolyLiquid gel Delicate Blush JOIA vegan, 8 ml



PolyLiquid gel Ballet JOIA vegan, 8, 15, 50 ml



PolyLiquid gel Clear JOIA vegan, 8, 15, 50 ml



PolyLiquid gel Lavender Bloom JOIA vegan, 8 ml



PolyLiquid gel Moonlight Glow JOIA vegan, 8 ml



PolyLiquid gel Lilac Veil JOIA vegan, 8 ml



PolyLiquid gel Apricot Gleam JOIA vegan, 8 ml



PolyLiquid gel Mocha Magic JOIA vegan, 8 ml



How to use?

Prepare the nail plate and apply auxiliary liquids: Nail Dryer JOIA vegan and Nail Primer JOIA vegan. Apply a very thin layer of UV/LED PolyLiquid Gel JOIA vegan. Polymerize in an LED lamp for 60 seconds. Apply a layer of UV/LED PolyLiquid Gel JOIA vegan in the alignment technique, seal the free edge, dry 60-12 seconds in an LED lamp.

If necessary, remove the dispersion layer and dust. Apply JOIA vegan gel polish / make a design / cover with JOIA vegan top.

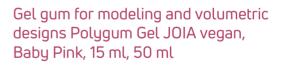
Modeling gel

Polygum gel JOIA vegan

This product will be an excellent assistant to nail technicians in creating a strong bond between the nail plate and gel tips. The consistency of Polygum Gel JOIA vegan gum gel allows you to fix the top forms without any effort. The gel does not leak, when using it, you do not need to fix the upper form on the nail, it is enough to install it and immediately send it to the lamp for complete polymerization. Express nail extension becomes really fast with Polygum Gel JOIA vegan! Create volumetric designs in Korean and Japanese styles or add dry pigments, glitter, and dry decor to get creative designs.

- Does not require the use of degreasing liquids
- Thick and elastic consistency, does not flow
- After polymerization, it repeats the naturalness of the plates
- Suitable for express extensions, saves time
- Ideal for volumetric designs
- \cdot Helps to fix gel tips on the top molds
- Opens up unlimited space for creativity

Gel gum for modeling and volumetric designs Polygum Gel JOIA vegan, Clear Page, 15 ml, 50 ml







Gel gum for modeling and volumetric designs Polygum Gel JOIA vegan, Sweet Peach, 15 ml, 50 ml



Gel gum for modeling and volumetric designs Polygum Gel JOIA vegan, Purple Love, 15 ml, 50 ml



Gel gum for modeling and volumetric designs Polygum Gel JOIA vegan, Flamingo in Love, 15 ml, 50 ml



How to use?

Prepare the nail plate and apply the auxiliary liquids: Nail Dryer JOIA vegan and Nail Primer JOIA vegan. Apply a thin layer of UV/LED Latex Base JOIA vegan. Polymerize for 60 seconds in an LED lamp. Put a small amount of UV/LED Polygum Gel JOIA vegan on the brush. Form a ball, put it on a modeling tip or on the upper molds. Spread the material over the mold with an orange stick or brush. Press the mold/tips to the surface of the natural nail, remove excess material outside the upper mold, and polymerize for 90 seconds in the LED lamp. Perform a file. Apply JOIA vegan gel polish / create a design. Cover with JOIA vegan top. Polymerize for 60 seconds in LED lamp.

Jelly Sculpt Gel JOIA vegan

A gel with a unique jelly consistency that does not flow, while being easy to level with a brush and allows you to create the perfect nail architecture with minimal filing. This special gel will cope with nail extension and correction, modeling for upper or lower shapes, restoring the architecture of the nail plates, and repairing the corners. An indispensable item for every nail technician! Thanks to the viscous and thick consistency of Jelly Sculpt Gel JOIA vegan, nail modeling will be easy and fast even for beginners. And the pigmented saturated colors of stylish shades will perfectly cover the natural nail plate, making it even easier to work with the gel.

- thick viscous consistency;
- dense pigmentation that covers the free edge;
- · does not cause burning in the lamp;
- · perfectly holds the arch and does not deform;
- versatile: suitable for extensions on the upper and lower forms, strengthening, modeling of complex shapes, and correction;
- becomes thicker in the cold, thinner in the heat;
- pigmented shades cover the natural nail plate well;
- minimal dusting;
- does not shrink.

Jelly Sculpt Gel JOIA vegan, Pearl Elegance, 15 ml, 50 ml

JOIA

Jelly Sculpt Gel JOIA vegan, Creamy Suede, 15 ml, 50 ml



Jelly Sculpt Gel JOIA vegan, Blossom Breeze, 15 ml, 50 ml



Jelly Sculpt Gel JOIA vegan, Amethyst Frost, 15 ml, 50 ml



Jelly Sculpt Gel JOIA vegan, Nude Bliss, 15 ml, 50 ml



How to use?

Prepare the nail plate and apply the auxiliary liquids: Nail Dryer JOIA vegan and Nail Primer JOIA vegan. Apply a thin layer of UV/LED Latex Base JOIA vegan. Polymerize for 60 seconds in an LED lamp. Set the shape (if necessary), apply UV/LED Jelly Sculpt Gel JOIA vegan, creating the desired shape and length. Polymerize for 60 seconds in an LED lamp. Apply a second layer of UV/LED Jelly Sculpt Gel JOIA vegan using the leveling technique, creating the desired nail architecture. The thickness of the end is at least 1 mm. Polymerize for 60 seconds in an LED lamp. After hardening, file the free edge and remove dust with a degreaser. Apply JOIA vegan gel polish / design / cover with JOIA vegan top.

Creamy Builder Gel JOIA vegan

A professional gel system for nail modeling with exceptional self-leveling properties.

- Multifunctional material: strengthening, building up, creating flawless architecture, lengthening the nail bed, use in techniques «without filing»
- Comfortable consistency and instant self-leveling
- Perfectly holds the transverse arch and does not sag during the polymerization process
- Dries perfectly in a lamp
- Without odor

Creamy Builder Gel Angel White JOIA vegan, 15, 50 ml



Creamy Builder Gel Amber Rose JOIA vegan, 15, 50 ml



Creamy Builder Gel Pink Yogurt JOIA vegan, 15, 50 ml



Creamy Builder Gel Crystal Clear JOIA vegan, 15, 50 ml



Creamy Builder Gel Pink Orchid JOIA vegan, 15, 50 ml



Creamy Builder Gel Powder Blue JOIA vegan, 15, 50 ml



Creamy Builder Gel Green Tea JOIA vegan, 15, 50 ml



Creamy Builder Gel Plum Rose JOIA vegan, 15, 50 ml



Creamy Builder Gel Summer Sky JOIA vegan, 15, 50 ml



Creamy Builder Gel Sunglow JOIA vegan, 15, 50 ml



Creamy Builder Gel Diamond Frost JOIA vegan, 15, 50 ml



Creamy Builder Gel Rosy Radiance JOIA vegan, 15, 50 ml



Creamy Builder Gel Golden Blush JOIA vegan, 15, 50 ml



Creamy Builder Gel Pink Elegance JOIA vegan, 15, 50 ml



Creamy Builder Gel Silver Azure JOIA vegan, 15, 50 ml



Creamy Builder Gel Scarlet Letter JOIA vegan, 15 ml

Creamy Builder Gel Violet Haze JOIA vegan, 15 ml



Creamy Builder Gel Peony Bloom JOIA vegan, 15 ml



Creamy Builder Gel Fuchsia Fusion JOIA vegan, 15 ml



Creamy Builder Gel Velvet Nectarine JOIA vegan, 15 ml





Creamy Builder Gel Ash Mistral JOIA vegan, 15 ml



How to use?

Prepare the nail plate and apply auxiliary liquids: Nail Dryer JOIA vegan and Nail Primer JOIA vegan. Apply a thin layer of UV/LED Latex Base JOIA vegan. Polymerize for 60 seconds in an LED lamp. Set the form (if necessary), apply UV/LED Creamy Builder Gel JOIA vegan, creating the desired shape and length. Polymerize for 60 seconds in an LED lamp. Apply a second layer of UV/LED Creamy Builder Gel JOIA vegan in the alignment technique, creating the necessary nail architecture. Polymerize for 60 seconds in an LED lamp. If necessary, file and remove dust with a degreaser. Apply JOIA vegan gel polish / create a design / cover with JOIA vegan top.

Polygel

PolyAcrylatix Gel JOIA vegan

This is a kind of symbiosis of gel and acrylic, which combines all the best qualities of modeling materials! This polygel is plastic and has a paste-like structure, which makes it extremely convenient and comfortable to work with. The material easily creates extra strong extensions of various lengths, and is also ideal as a construction material for the design of any nail shape. PolyAcrylatix Gel JOIA vegan is your favorite polygel for comfortable and effective modeling!

- Safe composition with no liquids or impurities that can cause allergies
- \cdot Extra strong adhesion
- \cdot Dense consistency, does not spread during application
- \cdot Fast modeling in one step
- \cdot Complete polymerization
- Perfectly models any length of nails

- \cdot Plastic material is suitable for arch filing
- Odorless
- \cdot Does not pull on the brush
- Soft and easy to file (file 180-150 grit)
- \cdot Polymerization only in a UV/LED lamp, unlike acrylic
- Minimal dispersion
- Perfectly holds the shape of a drop when applied to the surface with a brush dipped in Cleanser

PolyAcrylatix Gel JOIA vegan, Peach Nude, 15, 50 ml

PolyAcrylatix Gel JOIA vegan, Clear Charm, 15, 50 ml



Tops

Glossy top. Aqua Gloss Top JOIA vegan, 8, 15, 50 ml

- \cdot Evenly and easily distributed over the nail plate, does not flow
- Comfortable consistency of medium viscosity
- Minimal consumption of material
- Elastic and wear-resistant
- Durable coating without cracks and chips
- Protects the coating from mechanical damage
- \cdot Maintains a bright and intense color for a long time
- \cdot Creates the effect of «wet gloss» and does not leave a stickiness

Matte top. Soft Touch Top JOIA vegan, 8, 15 ml

- After polymerization, it leaves a flawless velvety coating thanks to the fine particles of acrylic powder
- \cdot The strength of the manicure without cracks and chips
- The innovative formula of the top preserves the integrity of the coating for up to 3 weeks
- Extra elastic and resilient
- Pleasant to the touch, with a velor effect
- Protects the coating and color from mechanical damage, chipping and premature delamination
- Gives a basic shade of intensity that does not fade for a long time



How to use?

Apply a thin layer of UV/LED Aqua Gloss Top JOIA vegan, polymerize in an LED lamp for 60 seconds.



How to use?

Apply a thin layer of UV/LED Soft Touch Top JOIA vegan. Polymerize the material for 120 seconds in a 48W LED lamp.

Top with holographic mica. Mica Gloss Top JOIA vegan, 8, 15 ml

- Medium degree of viscosity
- Elastic consistency
- \cdot The presence of a UV filter
- \cdot Speeds up the design creation process
- Small particles of holographic mica create a wow effect on the nails
- No sticky layer
- \cdot Protects the coating from chips and scratches
- Has a beautiful gloss
- · Looks great on both light and dark shades

Top with a UV filter UV Stop Top JOIA vegan, 8, 15 ml

- Protects light colors from yellowing
- Keeps neon shades saturated, prevents discoloration / fading
- \cdot An ideal choice for a French manicure
- Elastic material of medium viscosity
- \cdot Gives the coating additional stability
- Strengthens the surface, prevents the appearance of chips, cracks, scratches
- \cdot Flawlessly distributed over the nail plate
- Creates perfect highlights
- \cdot Saves time, as it does not have stickiness
- · Does not flow to the side rollers
- Does not sag after polymerization



How to use?

Apply a thin layer of UV/LED Mica Gloss Top JOIA vegan on top of the polymerized gel polish / camouflage base/gel. Dry for 90 seconds in a 48W LED lamp or 3 minutes in a UV lamp.

How to use?

Apply a thin layer of UV Stop Top JOIA vegan on the polymerized layer of gel polish / camouflage base / gel. Dry for 60 seconds in a 48W LED lamp or 2 minutes in a UV lamp. Top with fine silver shimmer My Crush Top JOIA vegan, Let's Dance, 8 ml Top with a scattering of multicolored hexagons My Crush Top JOIA vegan, Summer Hit, 8 ml





- · Comfortable consistency of medium viscosity;
- · Impresses with super gloss and stylish accent elements;
- The density of application of decorative particles is chosen by the master, adjusting the desired final result;
- Reliably protects against chips, cracks, scratches;
- \cdot Has a UV filter and protects the coating color from burnout;
- \cdot Does not have a dispersion layer, which saves the time of the master.

How to use?

Apply a thin layer of My Crush Top JOIA vegan over the polymerized gel polish / camouflage base / gel. Dry for 60 seconds in a 48W LED lamp or 2 minutes in a UV lamp.

Glossy top with hundreds of delicate holographic hexagons Party Mix Top JOIA vegan, 8 ml

- \cdot Comfortable consistency of medium viscosity
- Impresses with super gloss and stylish accent elements
- The density of the application of decorative particles is chosen by the nail master, independently adjusting the desired end result
- \cdot Reliably protects against chips, cracks, and scratches
- \cdot Protects the color of the coating from fading
- Has a neutral odor
- Does not burn during polymerization
- Maintains design stability for 3-4 weeks
- \cdot Does not spread
- Clear with holographic hexagons
- \cdot Looks spectacular on the nails
- \cdot Evens out the nail plate, makes it smooth
- \cdot Has no dispersion layer, which saves the nail master time



How to use?

Apply a thin layer of My Crush Top JOIA vegan on the polymerized layer of gel polish/camouflage base/gel. Dry for 60 seconds in a 48W LED lamp or 2 minutes in a UV lamp.

Camouflage tops

Camouflage Top JOIA vegan

This is a top and color coating in one bottle that has excellent protective properties, perfectly self-leveling, and has a "veil" effect on the nails, creating a unique tenderness. With this top, the manicure will remain strong and beautiful for a long time. The nail master can adjust the density of the top application, giving the nails a weightless or more intense "veil" effect. Camouflage Top JOIA vegan is also perfect for adding creative designs in various techniques, such as stamping.

- \cdot Has a medium viscosity consistency
- \cdot Excellent self-leveling properties
- · 2 in 1 top and color in one bottle
- Does not turn yellow after polymerization
- \cdot Gives the manicure extra durability

- Reliably protects against damage
- \cdot Creates a veil effect on a transparent coating
- · Application density can be adjusted
- \cdot A great base for designs
- \cdot Saves time because it has no sticky layer

Camouflage Top JOIA vegan, Milk Dream, 8 ml



Camouflage Top JOIA vegan, Peach Mist, 8 ml



Camouflage Top JOIA vegan, Rose Petal, 8 ml



Camouflage Top JOIA vegan, Dusty Pink, 8 ml



How to use?

Remove the gloss from the entire surface of the nail with a 180 grit buffer or a 240 grit file, cover it with Nail Dryer JOIA vegan dehydrator and acid-free Nail Primer JOIA vegan. Apply and polymerize a thin layer of Latex Base JOIA vegan. Dry in a UV/LED lamp for 60 seconds. Apply JOIA vegan gel polish as desired and polymerize in a 48 W LED lamp for at least 60 seconds. Apply a thin layer of UV/LED Camouflage Top JOIA vegan on the polymerized layer of gel polish/camouflage base/gel. Dry for 90 seconds in a 48W LED lamp or 120 seconds in a UV lamp.

Consumption of JOIA vegan materials for gel polish manicure

Name	Volume, ml	Material consumption per 1 procedure, ml	Number of procedures
Auxiliary liquids JOIA vegan			
Nail Dryer	8 ml	0,05	40-60
Nail Dryer	15 ml	0,05	300
Nail Primer	8 ml	0,1	80
Nail Primer	15 ml	0,1	150
Nail Disinfectant Ready Steady Prep	150 ml	0,1	1440-1442
Gel Polish Remover Bye-Bye Gel	150 ml	0,3	216-218
Base coatings JOIA vegan			
Magic Cat Base	8 ml	0,1	80
Latex Base	8 ml	0,1	80
Latex Base	15 ml	0,1	150
Latex Base	50 ml	0,1	500
Smart Base	8 ml	0,1	80
BB Cream Base (when aligned, all colors)	8 ml	0,3	10-12
BB Cream Base (when aligned, all colors)	15 ml	0,3	18-22
BB Cream Base (when aligned, all colors)	50 ml	0,3	70-72

Name	Volume, ml	Material consumption per 1 procedure, ml	Number of procedures
Base-Gel PolyLiquid Gel JOIA vegan			
PolyLiquid Gel (all colors)	8 ml	0,3	10-12
PolyLiquid Gel (all colors)	15 ml	0,3	18-22
PolyLiquid Gel (all colors)	50 ml	0,3	58-64
Modeling materials Polygum Gel JOIA vega	n		
Polygum Gel (all colors)	15 ml	0,3	50
Polygum Gel (all colors)	50 ml	0,3	165-166
Modeling materials Jelly Sculpt Gel JOIA ve	gan		
Jelly Sculpt Gel (all colors)	15 ml	0,3	50
Jelly Sculpt Gel (all colors)	50 ml	0,3	165-166
Modeling materials Creamy Builder Gel JOIA	A vegan		
Creamy Builder Gel (all colors)	15 ml	0,4	15-17
Creamy Builder Gel (all colors)	50 ml	0,4	50-54
Modeling materials PolyAcrylatix Gel JOIA	regan		
PolyAcrylatix Gel (all colors)	15 ml	1,1	12-13
PolyAcrylatix Gel (all colors)	50 ml	1,1	44-45

Name	Volume, ml	Material consumption per 1 procedure, ml	Number of procedures
Gel Polish JOIA vegan			
Gel Polish (application in 2 layers)	6 ml	0,2	10-15
Finishing coatings JOIA vegan			
Tops	8 ml	0,1	80
Tops	15 ml	0,1	146-148
Tops	50 ml	0,1	480-490
Treatment series JOIA vegan			
Elixir 7in1	8 ml	0,2	40
CutiCool Hydrating Sorbet	8 ml	0,2	40
Bye-Bye Cuticle	15 ml	0,2	30-34
Berry Nail Care	8 ml	0,2	40
Repair After Gel	8 ml	0,2	40
Nails Second Life	8 ml	0,2	40
Pink Nail Care	8 ml	0,2	40
Nail Therapy	15 ml	0,2	30-34
Calcium Complex	15 ml	0,2	30-34

Name	Volume, ml	Material consumption per 1 procedure, ml	Number of procedures				
Top for gel polish 30 Seconds Top No Wipe	15 ml	0,2	30-34				
Treatment series JOIA vegan							
Dry oil Brut Oil 24C	8 ml	0,1	80				
Dry oil Brut Oil 24C	15 ml	0,1	150				
Massage Candle							
Massage Spa Hand Candle JOIA vegan Strawberry Marshmallow	65 ml	0,1	650				

Easy Start Kit JOIA vegan

Easy Start Kit JOIA vegan is a set of materials for beginners to create a professional, high-quality and long-lasting coating. This kit will be a real magic wand, because creating the perfect coating has never been so easy!

The JOIA vegan Easy Start Kit contains everything you need to ensure professional results – from auxiliary liquids for nail preparation to a UV/LED mini lamp and remover. All the components of the kit are absolute favorites among beginners and professionals. And the gratitude and smile of your clients will be an indisputable proof of the quality and versatility of these products.



- UV/LED Minilamp JOIA vegan portable mini lamp with a power of 6W and with a USB cable
- Nail Primer JOIA vegan acid-free primer, 8 ml
- Nail Dryer JOIA vegan dehydrator for nails, 8 ml
- \cdot UV/LED Latex Base JOIA vegan clear base coating for gel polish, 8 ml
- UV/LED Gel Polish 005 JOIA vegan pink-beige shade of gel polish, 6 ml
- UV/LED Aqua Gloss Top JOIA vegan finish without sticky layer, 8 ml
- Bye-Bye Gel JOIA vegan gel polish remover, 150 ml
- Brut Oil 24C JOIA vegan dry vitamin oil for nail and cuticle care, infused with 24-karat gold, 8 ml
- Optimally formed set of materials
- Lightweight, portable mini lamp is convenient and compact to use
- \cdot Guarantee of long-term coverage, because there is no conflict of materials
- Saves time and money searching for the perfect products, because the most essential basic quality materials are already in one place

Choose the JOIA vegan Easy Start Kit and break into the world of flawless and comfortable coating without any extra effort!

PolyAcrylatix Gel Nail Kit JOIA vegan

The set for quick and easy extension of different lengths, modeling the perfect architecture of the nail plate, and for drawing any nail shape



- Contains high-quality vegan products with a safe composition that provide a long-lasting coating without chips and cracks
- Affordable and easy to use
- Helps to create a comfortable and fast extension for nails of different shapes and lengths
- Time saving: all the necessary materials are collected in one place
- \cdot A universal brush is suitable for various stages of work
- \cdot The stylish look of the set can serve as a great gift

The set includes:

Latex Base JOIA vegan, 8 ml, Aqua Gloss Top JOIA vegan, 8 ml, PolyAcrylatix Gel JOIA vegan 15 ml, Easy Slip Solution JOIA vegan, 30 ml, Double-sided brush for gel and design JOIA vegan, Reusable top molds for extensions JOIA vegan.

How to use?

Remove the gloss from the entire surface of the nail with a 180 grit buffer or a 240 grit file, cover it with Nail Dryer JOIA vegan dehydrator and acid-free Nail Primer JOIA vegan. Apply and polymerize a thin layer of Latex Base JOIA vegan. Dry in a UV/LED lamp for 60 seconds. Apply JOIA vegan gel polish as desired and polymerize in a 48 W LED lamp for at least 60 seconds. Apply a thin layer of UV/LED Camouflage Top JOIA vegan on the polymerized layer of gel polish/camouflage base/gel. Dry for 90 seconds in a 48W LED lamp or 120 seconds in a UV lamp.

JOIA vegan 2 in 1 Gel and Design Brush

The JOIA vegan double-sided gel and design brush is your stylish tool for realizing the most daring ideas! There is a thin liner on one side of the brush. It is suitable for creating trendy designs, as well as for additional leveling of liquid materials. On the other hand, there is a flat petal brush with a rounded oval end, which will perfectly cope with the layout of the material in the building technique.

Having such a versatile tool in your arsenal, you immediately save time twice, because you have two brushes in your hand at the same time. Convenient, fast, and high-quality!



- Synthetic, elastic pile
- Multifunctional purpose
- Stylish look
- A balanced combination of the necessary 2 brushes in one
- Made of high quality wood, which makes the brush comfortable to use: it provides a comfortable grip and allows the nail technician to easily control movements
- \cdot Does not slip in the hand even in the heat

It is used for:

- All types of extensions
- Leveling liquid consistencies
- Nail techniques, trendy designs, creating ultra-thin lines

Reusable top molds for extensions JOIA vegan, 100 pcs

Super thin, transparent, elastic upper forms that allow you to model the perfect nail shape. Provide a comfortable fit on the nail and optimal thickness of the extended free edge. The size of the upper form from 1 to 10 and clear markings make the modeling process quick and efficient. Such molds greatly simplify the work of the nail master, because in half an hour you can easily create the perfect express extension! One package is enough for up to 45 procedures.



- The package contains 100 pieces of top molds, 10 pieces of each size
- · Easy to use and comfortable fit on the nail
- Provide an effective modeling process due to the size of the upper mold from 1 to 10 and clear markings
- · Thin and elastic material
- Versatility: suitable for gel, acrylic, acrylic gel, and polygel extensions
- Saves time and money for the nail technician, because one package will last for a long time

Recommendations:

Keep out of the reach of children. Do not scratch.

How to use?

Perform standard nail preparation (degreasing, applying primer). Choose the appropriate size of the top mold. Using a spatula brush, apply the required amount of material to the upper mold, spread it evenly. Place the upper mold with the material on the nail plate and press it down. Dry in a UV/LED lamp. The polymerization time in a UV/LED lamp is 60 seconds, in LED lamp - 90 seconds. When working with acrylic systems, the material dries in the air. Remove the top mold in a convenient way. File the free edge of the nail to give the desired shape.

Reusable Upper Nail Forms JOIA vegan

Super-thin and elastic upper arch shapes allow you to model nails of different lengths, creating perfect shapes: ballerina, arched almond, oval, and square. The shapes provide a comfortable fit to the nail and an optimal thickness of the extended free edge. The shapes are available in 12 sizes, from 0 to 11, and clear markings allow for quick and efficient modeling. Additionally, there is a marking for installing molds, which speeds up the process of creating a statement jacket. Each upper mold is designed for a large number of procedures.

- Ultra-thin;
- · Perfect arched and longitudinal arches;
- Updated modern markings that allow you to meet more needs in the method of arch modeling;
- Minimal cutting;
- Ease of use;
- Ideal for working with gel, acrylic, acrylic gel and other hard materials.

Reusable top molds for extension JOIA vegan, Architectural Ballerina



Reusable top molds for nail extension JOIA vegan, Square

Reusable top molds for extensions JOIA vegan, Almond



How to use?

Perform standard nail preparation (degreasing, applying primer). Choose the appropriate size of the top mold. Using a spatula brush, apply the required amount of material to the top mold, spread it evenly. Place the upper mold with the material on the nail plate and press it down. Perform intermediate drying for adhesion of the material using the JOIA vegan LED lamp. Dry the material completely in a UV/LED lamp. The polymerization time in UV/LED lamp is 60 seconds, in LED - 90 seconds. When working with acrylic systems, the material dries in the air. Remove the top mold in a convenient way. File the free edge of the nail to give the desired shape.

French Silicone Molds JOIA vegan, 12 pcs.

A handy innovative tool designed to create the perfect French manicure!

Molds are stencils developed using advanced technologies. These are the best assistants for the nail technician to help apply a neat white stripe to the tips of the nails, creating a classic elegant look of a French manicure. They create a clear contour for applying gel polish or acrylic material. Due to their flexible structure, the molded stencils ensure precise and even application of the white stripe on each nail.

- Flexible, made of high quality material
- Ensure reliability and durability
- \cdot Easy to use





- Speeds up the process of creating a French manicure
- \cdot Easy to attach to the nail shape

How to use?

Choose a mold and top mold of the desired size. Take a little JOIA vegan base and apply it to the place where the mold is placed. Press the mold several times with the brush handle against the mold, thus removing the air between them. Coat the joint between the mold and the mold with a thin layer of JOIA vegan base. Polymerize for 20 seconds. Use a thin brush to draw a smile line and create a Frenchie on the free edge of the nail or do it with a gel. Polymerize in the LED lamp for 60 seconds. Remove the mold, then fill the area of the nail bed with camouflage gel. Place the mold on the client's previously prepared nails. Polymerize for 60-120 seconds in the LED lamp. After use, remove the mold from the remaining material with tape.

Marketing support

Massage Candle Strawberry Marshmallow JOIA vegan

A paraffin massage candle for the final stage of manicure with the aroma of delicate strawberry marshmallow. This essential SPA attribute will help you feel special, relax and enjoy the procedure to the fullest. In addition to the relaxation effect, the candle gives the skin of the hands delicate moisturizing, prevents dehydration and stops the aging process. The candle can be used after manicure and pedicure procedures, scrubbing, as well as for body massage.

- It is a great addition to the manicure and pedicure process
- The complex of care oils in combination with wax vitamins provides the skin with intensive moisturizing and softening, makes it silky
- Prevents skin dehydration
- Slows down the aging process and improves elasticity
- Stunning aroma, in which the notes of strawberry marshmallow are amazingly revealed
- Can be used at home after scrubbing to restore hands and body
- Restores natural radiance to the skin of the hands



How to use?

Perform a complete manicure or pedicure procedure. Open the candle lid, straighten the wick, and light it. Wait for 2-3 minutes. As soon as the oil mixture is sufficient for massage, extinguish the candle. The optimal amount for one person, with the calculation, for example, to massage one area, is a tablespoon. Let the candle cool down a bit and stand for a while. You can touch the oil with your fingers, observe the reaction of the skin to its temperature. Pour some of the liquid oil mixture into the palms of your hands. Rub into the skin of hands/feet, cuticles and nails with massage movements, remove the excess with a paper napkin.

Notebook

Your favorite spring-loaded notebook with 50 sheets, lined, size 100x150 mm. Complemented by branded contact pages and 3 color tabs with mission, brand values and product application rules.

A palette of gel polishes on tips from 1 to 130

A palette with the entire collection of shades in a glossy finish





Branded pen

White JOIA vegan pen made from designer recycled cardboard for registration of your best clients.



Cup

White branded cup for aromatic coffee or tea. Volume 340 ml





UV/LED Minilamp JOIA vegan

Is an indispensable assistant for a professional master. Portable and light lamp for material polymerization, which works from a power bank or other sources of additional power.

This stylish little one will help the master:

- Polymerize the coating during a power outage
- It will become a spare option in case of an unexpected malfunction of the main lamp
- It will allow you to maintain, and maybe even increase, the flow of clients (because working in extreme conditions will be your advantage among other masters)
- Increase loyalty of clients



Apron JOIA vegan

The JOIA vegan apron model was developed by a Ukrainian designer, inspired by your inner strength, beauty and energy, your love for yourself, the world around you and everything beautiful. The size is universal, one size.

Brand T-shirt

It is made from the fibers of ripe fruits of the mallow family and is 100% natural, in sizes S, M, L, XL.



Shopper bag

A stylish shopping bag from JOIA vegan will become your indispensable accessory for various occasions in life. The model is made of pink practical and wear-resistant fabric. A pin-up dog illustration and the JOIA vegan logo are printed on the front. Size: 380x400 mm Material: 65% polyester, 35% cotton Color: pink



Plastic bag eco

Size: 300*400 mm



A palette book for a collection of gel polishes

A handy demonstration book with a hard cover, which contains the entire collection of JOIA vegan gel polishes on tips from 1 to 130. Size: 210x285 mm



JOIA vegan products

	Product name GEL POLISHES	Color number	Bottle volume	Article		Product name	Color number	Bottle volume	Article
$\left(\right)$	Gel Polish JOIA vegan	001	6 ml	3001		Gel Polish JOIA vegan	011	6 ml	3011
Õ	Gel Polish JOIA vegan	002	6 ml	3002	Ō	Gel Polish JOIA vegan	012	6 ml	3012
0	Gel Polish JOIA vegan	003	6 ml	3003		Gel Polish JOIA vegan	013	6 ml	3013
Ō	Gel Polish JOIA vegan	004	6 ml	3004		Gel Polish JOIA vegan	014	6 ml	3014
Ō	Gel Polish JOIA vegan	005	6 ml	3005		Gel Polish JOIA vegan	015	6 ml	3015
0	Gel Polish JOIA vegan	006	6 ml	3006		Gel Polish JOIA vegan	016	6 ml	3016
0	Gel Polish JOIA vegan	007	6 ml	3007		Gel Polish JOIA vegan	017	6 ml	3017
Ō	Gel Polish JOIA vegan	008	6 ml	3008		Gel Polish JOIA vegan	018	6 ml	3018
	Gel Polish JOIA vegan	009	6 ml	3009		Gel Polish JOIA vegan	019	6 ml	3019
Ō	Gel Polish JOIA vegan	010	6 ml	3010	Ō	Gel Polish JOIA vegan	020	6 ml	3020

Product name	Color number	Bottle volume	Article	Product name	Color number	Bottle volume	Article
Gel Polish JOIA vegan	021	6 ml	3021	Gel Polish JOIA vegan	032	6 ml	3032
Gel Polish JOIA vegan	022	6 ml	3022	Gel Polish JOIA vegan	033	6 ml	3033
Gel Polish JOIA vegan	023	6 ml	3023	Gel Polish JOIA vegan	034	6 ml	3034
Gel Polish JOIA vegan	024	6 ml	3024	Gel Polish JOIA vegan	035	6 ml	3035
Gel Polish JOIA vegan	025	6 ml	3025	Gel Polish JOIA vegan	036	6 ml	3036
Gel Polish JOIA vegan	026	6 ml	3026	Gel Polish JOIA vegan	037	6 ml	3037
Gel Polish JOIA vegan	027	6 ml	3027	Gel Polish JOIA vegan	038	6 ml	3038
Gel Polish JOIA vegan	028	6 ml	3028	Gel Polish JOIA vegan	039	6 ml	3039
Gel Polish JOIA vegan	029	6 ml	3029	Gel Polish JOIA vegan	040	6 ml	3040
Gel Polish JOIA vegan	030	6 ml	3030	Gel Polish JOIA vegan	041	6 ml	3041
Gel Polish JOIA vegan	031	6 ml	3031	Gel Polish JOIA vegan	042	6 ml	3042

	Product name	Color number	Bottle volume	Article	Product name	Color number	Bottle volume	Article
	Gel Polish JOIA vegan	043	6 ml	3043	Gel Polish JOIA vegan	054	6 ml	3054
	Gel Polish JOIA vegan	044	6 ml	3044	Gel Polish JOIA vegan	055	6 ml	3055
	Gel Polish JOIA vegan	045	6 ml	3045	Gel Polish JOIA vegan	056	6 ml	3056
	Gel Polish JOIA vegan	046	6 ml	3046	Gel Polish JOIA vegan	057	6 ml	3057
	Gel Polish JOIA vegan	047	6 ml	3047	Gel Polish JOIA vegan	058	6 ml	3058
	Gel Polish JOIA vegan	048	6 ml	3048	Gel Polish JOIA vegan	059	6 ml	3059
	Gel Polish JOIA vegan	049	6 ml	3049	Gel Polish JOIA vegan	060	6 ml	3060
	Gel Polish JOIA vegan	050	6 ml	3050	Gel Polish JOIA vegan	061	6 ml	3061
Ó	Gel Polish JOIA vegan	051	6 ml	3051	Gel Polish JOIA vegan	062	6 ml	3062
	Gel Polish JOIA vegan	052	6 ml	3052	Gel Polish JOIA vegan	063	6 ml	3063
	Gel Polish JOIA vegan	053	6 ml	3053	Gel Polish JOIA vegan	064	6 ml	3064

	Product name	Color number	Bottle volume	Article	Product name	Color number	Bottle volume	Article
	Gel Polish JOIA vegan	065	6 ml	3065	Gel Polish JOIA vegan	076	6 ml	3076
	Gel Polish JOIA vegan	066	6 ml	3066	Gel Polish JOIA vegan	077	6 ml	3077
	Gel Polish JOIA vegan	067	6 ml	3067	Gel Polish JOIA vegan	078	6 ml	3078
	Gel Polish JOIA vegan	068	6 ml	3068	Gel Polish JOIA vegan	079	6 ml	3079
	Gel Polish JOIA vegan	069	6 ml	3069	Gel Polish JOIA vegan	080	6 ml	3080
	Gel Polish JOIA vegan	070	6 ml	3070	Gel Polish JOIA vegan	081	6 ml	3081
0	Gel Polish JOIA vegan	071	6 ml	3071	Gel Polish JOIA vegan	082	6 ml	3082
	Gel Polish JOIA vegan	072	6 ml	3072	Gel Polish JOIA vegan	083	6 ml	3083
0	Gel Polish JOIA vegan	073	6 ml	3073	Gel Polish JOIA vegan	084	6 ml	3084
$\left(\right)$	Gel Polish JOIA vegan	074	6 ml	3074	Gel Polish JOIA vegan	085	6 ml	3085
	Gel Polish JOIA vegan	075	6 ml	3075	Gel Polish JOIA vegan	086	6 ml	3086

Product name	Color number	Bottle volume	Article	Product name	Color number	Bottle volume	Article
Gel Polish JOIA vegan	087	6 ml	3087	Gel Polish JOIA vegan	098	6 ml	3098
Gel Polish JOIA vegan	088	6 ml	3088	Gel Polish JOIA vegan	099	6 ml	3099
Gel Polish JOIA vegan	089	6 ml	3089	Gel Polish JOIA vegan	100	6 ml	31100
Gel Polish JOIA vegan	090	6 ml	3090	Gel Polish JOIA vegan	101	6 ml	31101
Gel Polish JOIA vegan	091	6 ml	3091	Gel Polish JOIA vegan	102	6 ml	31102
Gel Polish JOIA vegan	092	6 ml	3092	Gel Polish JOIA vegan	103	6 ml	31103
Gel Polish JOIA vegan	093	6 ml	3093	Gel Polish JOIA vegan	104	6 ml	31104
Gel Polish JOIA vegan	094	6 ml	3094	Gel Polish JOIA vegan	105	6 ml	31105
Gel Polish JOIA vegan	095	6 ml	3095	Gel Polish JOIA vegan	106	6 ml	31106
Gel Polish JOIA vegan	096	6 ml	3096	Gel Polish JOIA vegan	107	6 ml	31107
Gel Polish JOIA vegan	097	6 ml	3097	Gel Polish JOIA vegan	108	6 ml	31108

	Product name	Color number	Bottle volume	Article		Product name	Color number	Bottle volume	Article
0	Gel Polish JOIA vegan	109	6 ml	31109		Gel Polish JOIA vegan	131	6 ml	31131
	Gel Polish JOIA vegan	121	6 ml	31121)	Gel Polish JOIA vegan	132	6 ml	31132
	Gel Polish JOIA vegan	122	6 ml	31122)	Gel Polish JOIA vegan	133	6 ml	31133
	Gel Polish JOIA vegan	123	6 ml	31123		Gel Polish JOIA vegan	134	6 ml	31134
	Gel Polish JOIA vegan	124	6 ml	31124		Gel Polish JOIA vegan	135	6 ml	31135
	Gel Polish JOIA vegan	125	6 ml	31125		Gel Polish JOIA vegan	136	6 ml	31136
	Gel Polish JOIA vegan	126	6 ml	31126)	Gel Polish JOIA vegan	137	6 ml	31137
	Gel Polish JOIA vegan	127	6 ml	31127)	Gel Polish JOIA vegan	138	6 ml	31138
	Gel Polish JOIA vegan	128	6 ml	31128		Gel Polish JOIA vegan	139	6 ml	31139
	Gel Polish JOIA vegan	129	6 ml	31129		Gel Polish JOIA vegan	140	6 ml	31140
	Gel Polish JOIA vegan	130	6 ml	31130		Gel Polish JOIA vegan	141	6 ml	31141

Product name	Color number	Bottle volume	Article		Product name	Color number	Bottle volume	Article
Gel Polish JOIA vegan	142	6 ml	31109		Gel Polish JOIA vegan	153	6 ml	31131
Gel Polish JOIA vegan	143	6 ml	31121		Gel Polish JOIA vegan	154	6 ml	31132
Gel Polish JOIA vegan	144	6 ml	31122		Gel Polish JOIA vegan	155	6 ml	31133
Gel Polish JOIA vegan	145	6 ml	31123		Gel Polish JOIA vegan	156	6 ml	31134
Gel Polish JOIA vegan	146	6 ml	31124		Gel Polish JOIA vegan	157	6 ml	31135
Gel Polish JOIA vegan	147	6 ml	31125		Gel Polish JOIA vegan	158	6 ml	31136
Gel Polish JOIA vegan	148	6 ml	31126		Gel Polish JOIA vegan	159	6 ml	31137
Gel Polish JOIA vegan	149	6 ml	31127		Gel Polish JOIA vegan	160	6 ml	31138
Gel Polish JOIA vegan	150	6 ml	31128	0	Gel Polish JOIA vegan	161	6 ml	31139
Gel Polish JOIA vegan	151	6 ml	31129	0	Gel Polish JOIA vegan	162	6 ml	31140
Gel Polish JOIA vegan	152	6 ml	31130					

		Product name BASE COATS	Bottle volume	Article		Product name	Bottle volume	Article
2-OL		Magic Cat Base, 01 Shades of gray JOIA vegan	8 ml	10515		BB cream base Soft Nude JOIA vegan	8 ml 15 ml 50 ml	10511 10522 10531
		Magic Cat Base, O2 Angel peach JOIA vegan	8 ml	10515		BB cream base Blush Rose JOIA vegan	8 ml 15 ml 50 ml	10513 10519 10532
S-OL	0	Magic Cat Base, 03 Rose charm JOIA vegan	8 ml	10515		BB cream base Lilac Nude JOIA vegan	8 ml 15 ml 50 ml	10514 10523 10533
2-01		Magic Cat Base, 04 Sparkle nude JOIA vegan	8 ml	10515		BB cream base Gray Mist JOIA vegan	8 ml	10515
2-0C		Latex base JOIA vegan	8 ml 15 ml 50 ml	10512 10527 10528		BB cream base Soft Milk JOIA vegan	8 ml 15 ml 50 ml	10517 10525 10535
P-OL		BB cream base Milky Rose JOIA vegan	8 ml 15 ml 50 ml	10510 10520 10529		BB cream base Pink Balsam JOIA vegan	8 ml 15 ml 50 ml	10518 10526 10536
P-OL		BB cream base Vanilla Rose JOIA vegan	8 ml 15 ml 50 ml	10509 10521 10530	JO-	BB cream base Verbena JOIA vegan	8 ml	10540

Product name	Bottle volume	Article		Product name	Bottle volume	Article
BB cream base Tea Rose JOIA vegan	8 ml 15 ml 50 ml	10517 10525 10535	A-OL	BB cream base I Say Yes! JOIA vegan	8 ml	10545
BB cream base Candy JOIA vegan	8 ml 15 ml 50 ml	10518 10526 10536		BB cream base Shine Bride JOIA vegan	8 ml	10547
				LIQUID GELS		1000/
 BB cream base Ocean JOIA vegan	8 ml	10540	J O I A Near	PolyLiquid gel Pink Lace JOIA vegan	8 ml 15 ml 50 ml	10804 10806 10812
BB cream base Linen JOIA vegan	8 ml	10541		PolyLiquid gel Desert Sand JOIA vegan	8 ml 15 ml 50 ml	10803 10807 10813
BB cream base Mint JOIA vegan	8 ml	10542		PolyLiquid gel Second Skin JOIA vegan	8 ml 15 ml 50 ml	10805 10808 10814
BB cream base Honeymoon JOIA vegan	8 ml	10543		PolyLiquid gel Ballet JOIA vegan	8 ml 15 ml 50 ml	10800 10809 10815
BB cream base Sweetheart JOIA vegan	8 ml	10544		PolyLiquid gel Delicate White JOIA vegan	8 ml 15 ml 50 ml	10802 10810 10816

	Product name	Bottle volume	Article		Product name	Bottle volume	Article
IN CONTRACTOR	PolyLiquid gel Clear JOIA vegan	8 ml 15 ml 50 ml		AIOC	MODELING GELS Polygum Gel JOIA vegan Clear Page	15 ml 50 ml	11855 11860
	PolyLiquid gel Delicate Blush JOIA vegan	8 ml	10651	AIOC	Polygum Gel JOIA vegan Baby Pink	15 ml 50 ml	11856 11861
	PolyLiquid gel Lavender Bloom JOIA vegan	8 ml	10652	Aloc	Polygum Gel JOIA vegan Sweet Peach	15 ml 50 ml	11857 11862
	PolyLiquid gel Moonlight Glow JOIA vegan	8 ml	10653	AIOL	Polygum Gel JOIA vegan Purple Love	15 ml 50 ml	11858 11863
	PolyLiquid gel Apricot Gleam JOIA vegan	8 ml	10654	AIOC	Polygum Gel JOIA vegan Flamingo in Love	15 ml 50 ml	11859 11864
	PolyLiquid gel Lilac Veil JOIA vegan	8 ml	10655	AIOL	Jelly Sculpt Gel JOIA vegan Pearl Elegance	15 ml 50 ml	11834 11839
	PolyLiquid gel Mocha Magic JOIA vegan	8 ml	10656	AIOL	Jelly Sculpt Gel JOIA vegan Creamy Suede	15 ml 50 ml	11835 11840

	Product name	Bottle volume	Article		Product name	Bottle volume	Article
AIOL	Jelly Sculpt Gel JOIA vegan Pearl Elegance	15 ml 50 ml	11834 11839		Creamy Builder Gel Pink Orchid JOIA vegan	15 ml 50 ml	11814 11820
AIOL	Jelly Sculpt Gel JOIA vegan Creamy Suede	15 ml 50 ml	11835 11840		Creamy Builder Gel Plum Rose JOIA vegan	15 ml 50 ml	11813 11819
AIOL	Jelly Sculpt Gel JOIA vegan Creamy Suede	15 ml 50 ml	11835 11840		Creamy Builder Gel Powder Blue JOIA vegan	15 ml 50 ml	11809 11818
	Creamy Builder Gel Angel White JOIA vegan	15 ml 50 ml	11801 11805	CILONI REIDENCE	Creamy Builder Gel Summer Sky JOIA vegan	15 ml 50 ml	11811 11817
OF ANY MEETER CR	Creamy Builder Gel Amber Rose JOIA vegan	15 ml 50 ml	11802 11806		Creamy Builder Gel Sunglow JOIA vegan	15 ml 50 ml	11812 11815
	Creamy Builder Gel Pink Yogurt JOIA vegan	15 ml 50 ml	11803 11807	AIOL	Creamy Builder Gel Diamond Frost JOIA vegan	15 ml 50 ml	11821 11844
	Creamy Builder Gel Crystal Clear JOIA vegan	15 ml 50 ml	11804 11808	AIOL	Creamy Builder Gel Golden Blush JOIA vegan	15 ml 50 ml	11822 11845
	Creamy Builder Gel Green Tea JOIA vegan	15 ml 50 ml	11810 11816	AIOL	Creamy Builder Gel Rosy Radiance JOIA vegan	15 ml 50 ml	11824 11847

	Product name	Bottle volume	Article		Product name POLYGEL	Bottle volume	Article
AIOL	Creamy Builder Gel Pink Elegance JOIA vegan	15 ml 50 ml	11823 11846	JOIA	PolyAcrylatix Gel Peach Nude JOIA vegan	15 ml 50 ml	10647 10649
AIOL	Creamy Builder Gel Silver Azure JOIA vegan	15 ml 50 ml	11825 11848	AIOL	PolyAcrylatix Gel Clear Charm JOIA vegan	15 ml 50 ml	10648 10650
				,25%	AUXILIARY FLUIDS		
AIOL	Creamy Builder Gel Violet Haze JOIA vegan	15 ml	11826	-OL	Nail Primer JOIA vegan	8 ml 15 ml	100202 100232
AIOL	Creamy Builder Gel Scarlet Letter JOIA vegan	15 ml	11829		Nail Dryer JOIA vegan	8 ml 15 ml	100201 100234
AIOL	Creamy Builder Gel Peony Bloom JOIA vegan	15 ml	11830	AIOL	Nail disinfectant Ready Steady Prep JOIA vegan	150 ml 500 ml	100204 100210
ATOL	Creamy Builder Gel Fuchsia Fusion JOIA vegan	15 ml	11831	JOIA	Gel Polish Remover Bye-Bye Gel JOIA vegan	150 ml 500 ml	100208 100209
AIOL	Creamy Builder Gel Velvet Nectarine JOIA vegar	15 ml 1	11832	22 Blant on	CARE		
AIOL	Creamy Builder Gel Ash Mistral JOIA vegan	15 ml	11832	70-01	CutiCool Hydrating Sorbet JOIA vegan	8 ml	102227

	Product name	Bottle volume	Article		Product name	Bottle volume	Article
* >-or	Shiny Strong Top JOIA vegan	8 ml	102220	2	Repair After Gel, Pink JOIA vegan	8 ml	102224
1 >	Nails Second Life JOIA vegan	8 ml	102221	P-OL	Berry Nail Care JOIA vegan	8 ml	102225
	ByeBye Cuticle JOIA vegan	15 ml	100228		Brut Oil 24C JOIA vegan	8 ml 15 ml	100203 100233
1 >- 0 -	Elixir 7in1 JOIA vegan	8 ml	102226		Nail Therapy JOIA vegan	15 ml	100207
4 >-o ()	Pink Nail Care JOIA vegan	8 ml	102219		Calcium Complex JOIA vegan	15 ml	100206
	Repair After Gel, Nude JOIA vegan	8 ml	102222	-0r	30 Seconds Top JOIA vegan	15 ml	100205
3	Repair After Gel, Peach JOIA vegan	8 ml	102223	₩ Marine Marine	TOPS Aqua Gloss JOIA vegan	8 ml	107001

	Produ	ct name	Bottle volume	Article	Prod	uct name	Bottle volume	Article
P-OC		Soft Touch JOIA vegan	8 ml 15 ml	107002 10641		Camouflage Top Peach Mist JOIA vegan	8 ml	10643
10-C		Mica Gloss Top JOIA vegan	8 ml 15 ml	107003 10639		Camouflage Top Rose Petal JOIA vegan	8 ml	10644
New York		UV Stop Top JOIA vegan	15 ml	107004 10640		Camouflage Top Dusty Pink JOIA vegan	8 ml	10645
2-0C		My Crush Top Let's Dance JOIA vegan	8 ml	107005	JOIA December All All All All All All All All All All	SETS Easy Start Kit JOIA vegan	1 pack	11160
2-0L		My Crush Top Summer Hit JOIA vegan	8 ml	107006		PolyAcrylatix Gel Nail Kit JOIA vegan	1 pack	11161
10-C		My Crush Top Party Mix JOIA vegan	8 ml	107007		2 in 1 Gel and Design Brush JOIA vegan	1 pcs	11827
		CAMOUFLAGE TOPS			AIOL			
	\bigcirc	Camouflage Top Milk Dream JOIA vegan	8 ml	10642	The set of	Reusable top molds for extensions JOIA vegan	100 pcs	11162

	Product name	Bottle volume	Article
	Reusable top molds for extension JOIA vegan, Architectural Ballerina	120 pcs	11187
Ì	Reusable top molds for extension JOIA vegan, Almond	120 pcs	11189
Ì	Reusable top molds for extension JOIA vegan, Square	120 pcs	11188
A CONTRACT OF CONTRACT.	French Silicone Molds JOIA vegan	12 pcs	11190
	MARKETING SUPPORT		
	Massage Spa Hand Candle JOIA vegan Strawberry Marshmallow	65 ml	11186



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